



Dear Student January 2004

Welcome back to Tukkies and very best wishes and great success in 2004!

# Why are we writing to you so early in the year?

To get the year off to a winning start we would like you to get involved in a brand new event on UP main campus, which has come about as a result of a very exciting invitation we received from the US embassy. As part of Black History Month, we will be hosting a two-day event entitled "The ties that bind" – celebrating African American history and South African democracy. BHM is an international celebration, which originated back in 1926. It was initiated due to a concern about the preservation and perpetuation of African American history and culture. For many years the second week of February (chosen to coincide with the birthdays of Frederick Douglass and Abraham Lincoln) was used to celebrate black history in the US. In 1976, as part of the USA's bicentennial, it was expanded and became established as Black History Month, and is now celebrated all over North America and at US embassies across the world.

# What does this mean at Tuks?

In a joint initiative between the US Embassy in SA and our Department of Historical and Heritage Studies, this international event will be celebrated on the UP main campus on the 25 and 26 February 2004. The program will include various addresses by prominent Americans and South Africans, the opening of a specialist book collection in the Academic Information Centre, various fascinating movies, as well as a poster competition with awesome prizes for all UP students. The first prize is a Hewlett-Packard photographic kit worth R30 000.00 (See overleaf for more details)

# What do you need to do to enter this fanatstic competition?

Create a poster which compares aspects of SA and USA black life - it could be history, politics, law, art, music, literature ..... The key is that the poster must be informative both in terms of the written and visual information. You can consider doing topics such as: indigenous societies; colonization; slavery; civil rights & freedom struggle; ghetto & township life; leading individuals like Martin Luther King & Nelson Mandela; foreign policy; law; music, literature; art, theatre.

We look forward to your creative participation in this exciting competition and your enthusiastic support of "The ties that bind" on 25 and 26 February 2004!

Embassy of the United States of America & University of Pretoria Department of Historical and Heritage Studies

# "THE TIES THAT BIND" Celebrating African-American history and South African democracy COMPETITION ENTRY FORM\* Name: Student number: Address: Email: Tel/Cell: Course: Poster topic:

## **COMPETITION RULES**

- Posters must be A3 size and one sided (landscape or horizontal)
- Posters must present a comparative aspect of USA and SA
- Work must be original and all sources must be acknowledged
- Sound research is imperative a brief source list must be attached to the back
- Creativity in presentation will be acknowledged
- Judges decision will be final and no correspondence will be entered into
- Posters will be enlarged and put on exhibition
- Finalists will be expected to give a 3-5 minute presentation of their posters
- Prize giving will take place on the Piazza at 12:30 on 26 February 2004

### - **PRIZES** include:

1st prize - A photographic kit from Hewlett-Packard worth R30 000
 Designjet 120 (value of R 15 000)
 812 digital camera & docking station
 P245 Photosmart printer + 2 sets of cartridges
 X200 sheets of 10 x 15 mm photo paper
 1 ream of A1 photo paper + additional cartridges for the designjet
 This will set up the winner to start up a small photographic business.
 2nd prize - Gifts from Citicorp worth R 3 500
 Encyclopaedia of the African and African American Experience and a Mont Blank pen set.
 3rd prize - Books prize from Scholastics worth R1000.00.

Closing date is **12:00 on 20 FEBRUARY 2004** and posters must be submitted to the Department of Historical and Heritage Studies Human Sciences Building 18 – 26.

Wishing you the very best of luck!

Sponsors: Hewlett-Packard, Citicorp, Scholastic, Metro FM and Daimler-Chrysler, Steers

<sup>\*</sup> To be attached to the back of your poster entry